



SOCIAL VENDING MACHINE

HAUZ EXPERIENTIAL



Out of the box thinking ..in a box

- WE CREATE INTERACTIVE, REWARDING SOCIAL EXPERIENCES THROUGH SMART VENDING MACHINES.
- **THE RESULT? A UNIQUE AND INTELLIGENT BRAND ENGAGEMENT THAT PROVIDES DIRECT ROI.**

- SOCIAL VENDING CREATES AN INTERACTION BETWEEN THE CONSUMER AND BRAND.
- IT DIRECTLY ENGAGES CONSUMERS AND ENCOURAGES ORGANIC CONTENT CREATION ACROSS SOCIAL MEDIA.
- WHEN IT COMES TO SOCIAL MEDIA NOTHING IS MORE POWERFUL THAN REAL USER-GENERATED CONTENT.
- OUR SOCIAL VENDING MACHINE GIVES REWARDS FOR DATA, MARKET RESEARCH, SOCIAL ENGAGEMENT AND BRAND LOVE.



FUNCTIONALITY.

- **SOCIAL INTERGRATION.**

GET PEOPLE SHOUTING ABOUT YOUR BRAND USING #TAG TRACKING TO TRIGGER VENDING.

- **DATA CAPTURE**

CAPTURE USER DATA WITH TEXT ENTRY, MULTIPLE CHOICE AND SURVEY INTEGRATION.

- **INFLUENCER CREATION**

BY TRACKING USERS FOLLOWER COUNT WE CAN ENSURE YOU ALWAYS MAKE AN IMPACT WHEN IT COUNTS THE MOST.

- **SMS & EMAIL**

SEND USERS MESSAGES BY EMAIL & SMS. THESE CAN INCLUDE DISCOUNTS CODES ETC.





Social Media. **Integration**

- SOCIAL VENDING MACHINES WORKS BY ASKING CONSUMERS TO MAKE AN ACTION ON SOCIAL MEDIA IN RETURN FOR A PRODUCT.
- THIS SOCIAL TRANSACTION IS INSTANTLY REWARDING AND A FUN MEMORABLE BRAND ENGAGEMENT.
- IT RAISES BRAND AWARENESS AND CREATES SOCIAL AMPLIFICATION ON THE BRAND MESSAGE ACROSS THE CONSUMERS ENTIRE SOCIAL NETWORK.

- **ADVANCED
FUNCTIONALITY.**

OVERVIEW OF FUNCTIONALITY AND INTEGRATION





Capture it. **Data Entry**

- WITH ON-SCREEN KEYBOARD FUNCTIONALITY YOU CAN CAPTURE USER DATA WITH TEXT ENTRY, THIS CAN INCLUDE EMAIL ADDRESSES, PHONE NUMBERS, NAMES AND FEEDBACK QUESTIONS AS WELL AS DETAILED SURVEYS AND QUESTIONNAIRES.
- ALL OF THE DATA IS READY FOR EXPORT AT ANY TIME DURING OR AFTER YOUR CAMPAIGN.



Make it count.

Influencer Creation

- BY TRACKING USERS FOLLOWER ACCOUNT WE CAN ENSURE YOU ALWAYS MAKE AN IMPACT WHEN IT COUNTS THE MOST.
- OUR PLATFORM DETECTS EACH USERS FOLLOWER COUNT, YOU CAN CHOOSE HOW TO USE THIS DATA TO GIVE SPECIFIC REWARDS TO USERS WITH EITHER HIGH OR LOW FOLLOWER COUNTS.
- ALL OF THE DATA IS READY FOR EXPORT AT ANY TIME DURING OR AFTER YOUR CAMPAIGN.



Feel like Smiling? Let's begin planning your experience!!!

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